

Advancing the POLICY Frontier

Seventh Annual Conference
and Meeting of the Society
for Benefit-Cost Analysis

March 19-20, 2015

Society for **Benefit-Cost Analysis**

Sponsorship Opportunities

Sponsoring an event at the [Society for Benefit-Cost Analysis](http://www.benefitcostanalysis.org) 2015 [Annual Conference and Meeting](http://www.benefitcostanalysis.org), supports our mission of continuing to strengthen the theory and application of benefit-cost analysis and focuses attention on the important role of your institution. As a sponsor, you will reach over 200 attendees from academia, nonprofits, businesses, and government agencies around the world as well as the numerous visitors to our website. Please visit our website at www.benefitcostanalysis.org/events/2015-conference or contact sbcainfo@uw.edu for more information.

As an event sponsor, you will receive broad recognition consistent with your level of support, including:

- Listing on the conference webpage.
- Acknowledgement in the conference program, print copies of which will be distributed to all attendees. The program will also be posted as a PDF on the website.
- Signage at the event.
- Public acknowledgement in remarks by an SBCA officer.

The following sponsorship opportunities are available:

- Opening Reception (March 18): \$2,000
- Keynote Lunch, featuring W. Kip Viscusi of Vanderbilt University (March 19): \$3,500
- ~~Dinner Reception (March 19): \$10,000~~ (to be sponsored by the MacArthur Foundation)
- Membership Lunch (March 20): \$3,500
- Breakfast (March 19 or 20): \$2,500 (two slots available)
- Break Refreshments (March 19 or 20): \$1,500 (One to be sponsored by Abt Associates; three remaining)
- ~~Closing Reception (March 20): \$2,000~~ (To be sponsored by the GWU Regulatory Studies Center)

Opportunities for exhibiting and advertising are also available; see [Exhibitor and Advertising Opportunities](#) (135 KB PDF) for more information. Individual and organizational SBCA [memberships](#) are also available.

Program Committee: W. Kip Viscusi, Chair (Vanderbilt University), Susan Dudley (The George Washington University), Ali Gungor (U.S. Coast Guard), Sandra Hoffmann (USDA), Anthony Homan (U.S. Department of Transportation), Don Kenkel (Cornell University), Anne Smith (NERA), Jack Wells (U.S. Department of Transportation)

Sponsorship opportunities are limited and are provided on a first-come, first-served basis. Please complete and return the commitment form on the next page as soon as possible.

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- \$2,000 Opening Reception (March 18)
- \$3,500 Keynote Lunch (March 19)
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- \$3,500 Membership Lunch (March 20)
- \$2,500 Breakfast (March 19 or 20)
- \$1,500 Coffee Break (March 19 or 20)
- \$2,000 Closing Reception (March 20)

Advertisers**

- \$400 Full Page Ad Color
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Exhibitors

- \$500.00 Exhibit Table Fee
 - \$167.50 Exhibitor Registration (Early Member)
 - \$207.50 Exhibitor Registration (Early Non-Member)
 - \$182.50 Exhibitor Registration (Regular Member)
 - \$222.50 Exhibitor Registration (Regular Non-Member)
- *There is a \$30 charge for registration after March 6 or on site.*

Total Enclosed: \$ _____

*Sponsors should provide a print-ready copy of their logo along with this commitment form.

** Advertisers must provide a print-ready copy of their ad no later than February 20, 2014.

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Society for Benefit Cost Analysis, c/o Evans School of Public Affairs, University of Washington

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Fax: 206.543.1096

Email: sbcainfo@uw.edu

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