Sponsorship Opportunities

Sponsoring a social event during the Society for Benefit-Cost Analysis 2016 Annual Conference and Meeting raises the profile of your institution and supports the Society’s mission of continuing to strengthen the theory and application of benefit-cost analysis. As a sponsor, you will reach over 300 attendees from academia, nonprofits, businesses, and government agencies around the world, as well as the numerous visitors to our website.

Please visit our website at http://benefitcostanalysis.org/2016-annual-conference or contact sbcainfo@uw.edu for more information.

As an event sponsor, you will receive broad recognition consistent with your level of support, including:
- Listing on the conference webpage.
- Acknowledgement in the conference program, print copies of which will be distributed to all attendees. The program will also be posted as a PDF on the website.
- Signage at the event.
- Public acknowledgement in remarks by the SBCA President.

The following sponsorship opportunities are available:

- $3,500 Keynote Lunch (March 17)
- $3,500 Membership Lunch (March 18)
- $2,500 Breakfast (March 17 or 18)
- $2,000 Opening Reception (March 16)
- $2,000 Networking Reception (March 16)
- $2,000 Closing Reception (March 18)
- $1,500 Break Refreshments (March 17 or 18)

Opportunities for exhibiting and placing ads in the program are also available; see the SBCA website for more information.

2016 Program Committee:

Susan Dudley, Chair (The George Washington University), Richard Belzer (Regulatory Checkbook), Sandra Hoffmann (U.S. Department of Agriculture), Lynn Karoly (RAND Corporation), Don Kenkel (Cornell University), Clark Nardinelli (U.S. Food and Drug Administration), Emile Quinet (Ecole des Ponts-Paris), Stuart Shapiro (Rutgers University), Anne Smith (NERA Economic Consulting), Craig Thornton (Mathematica Policy Research), Gary VanLandingham (The Pew Charitable Trusts), Jack Wells (retired - U.S. Department of Transportation)

Sponsorship opportunities are limited and are provided on a first-come, first-served basis. Please complete and return the commitment form in this packet as soon as possible.
Sponsor, Advertiser, and Exhibitor Commitment Form

Contact Information:

Name ________________________________________________________________________________________________
Title __________________________________ Affiliation/Employer_______________________________________________
Street Address________________________________________________________________________________________
City__________________________________________ State______ Zip/Postal Code____________ Country ____________
Phone___________________ Email_________________________________ Website __________________

Billing Information:
If paying by credit card, billing information must match credit card billing information.
☐ Check if billing information is same as contact information.

Name ________________________________________________________________________________________________
Title __________________________________ Affiliation/Employer_______________________________________________
Street Address________________________________________________________________________________________
City__________________________________________ State______ Zip/Postal Code____________ Country ____________
Phone___________________ Email_________________________________

Payment Information:

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<th>Sponsors*</th>
<th>Advertisers**</th>
<th>Exhibitors</th>
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<td>☐</td>
<td>$3,500 Keynote Lunch (March 17)</td>
<td>☐ $400 Full Page Ad Color</td>
<td>☐ $500 Exhibit Table Fee</td>
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<td>☐</td>
<td>$3,500 Membership Lunch (March 18)</td>
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<td>Other contribution toward event costs <em>$</em>_______________</td>
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Total Enclosed: $____________

*Sponsors should provide a print-ready copy of their logo along with this commitment form.
** Advertisers must provide a print-ready copy of their ad no later than February 19, 2016.

Method of Payment:

☐ CREDIT CARD (please check one) 💳 Visa ☐ MasterCard

☐ CHECK made payable to University of Washington

Card number______________________________________________________ Expiration date__________________________________________

Please enclose check (if applicable) and send this form to:
Society for Benefit Cost Analysis, c/o Evans School of Public Affairs, University of Washington
Box 353055, Seattle, WA 98195 USA Email: sbcainfo@uw.edu