Exhibitor and Advertiser Opportunities

Are you interested in demonstrating your products, software, books, or journals? Do you want to attract new students, employees, or clients? Reach over 300 attendees from academia, nonprofits, businesses, and government agencies around the world by supporting the Society for Benefit-Cost Analysis and exhibiting or advertising at our 2017 Annual Conference and Meeting.

Please visit our website at https://benefitcostanalysis.org/2017-annual-conference or contact sbcainfo@uw.edu for more information.

Exhibit Tables
Exhibit tables are available for $500. Exhibitors may also purchase one conference registration at half-price. All exhibitors will be listed in the conference program, which will be available online and in print.

Advertisements
Half- or full-page ads are available in the conference program. Printed copies of the program will be distributed to all conference attendees and a PDF will be posted on the website. Ads must be print quality (200 dpi or higher), submitted in print-ready format (preferably JPEG or PDF), and submitted by February 17, 2017.

- Full Page Ad - Color: $400
- Half Page Ad - Color: $300
- Full Page Ad - Black & White: $250
- Half Page Ad - Black & White: $150

Opportunities for sponsoring events are also available; see the SBCA website for more information.

Program Committee:
Lynn Karoly, Chair (RAND Corporation), Daniel Acland (University of California, Berkeley), Luc Baumstark (University of Lyon), Susan Dudley (The George Washington University), Margaret Kuklinski (University of Washington), David Luskin (U.S. Department of Transportation), John Mendeloff (University of Pittsburgh), George Parsons (University of Delaware), Emile Quinet (Ecole des Ponts ParisTech), Anne Smith (NERA Economic Consulting), Fran Sussman (ICF International), Judy Temple (University of Minnesota), Craig Thornton (Mathematica Policy Research, Inc.), Jack Wells (retired - U.S. Department of Transportation)

Please complete and return the commitment form on the next page by February 17, 2017.
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☐ $3,500 Keynote Lunch (March 16)  ☐ $400 Full Page Ad Color  ☐ $500 Exhibit Table Fee
☐ $3,500 Membership Lunch (March 17)  ☐ $300 Half Page Ad Color
☐ $2,500 Breakfast (March 16 or 17)  ☐ $250 Full Page Ad B&W
☐ $2,000 Opening Reception (March 15)  ☐ $150 Half Page Ad B&W
☐ $2,000 Networking Reception (March 16)  ☐ $2,000 Closing Reception (March 17)
☐ $1,500 Break Refreshments (March 16 or 17)
☐ Other contribution toward event costs $________________

Total Enclosed: $________________

*Sponsors should provide a print-ready copy of their logo along with this commitment form.
** Advertisers must provide a print-ready copy of their ad no later than February 17, 2017.

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