Sponsorship Opportunities

Sponsoring a social event during the Society for Benefit-Cost Analysis 2017 Annual Conference and Meeting raises the profile of your institution and supports the Society’s mission of continuing to strengthen the theory and application of benefit-cost analysis. As a sponsor, you will reach over 300 attendees from academia, nonprofits, businesses, and government agencies around the world, as well as the numerous visitors to our website.

Please visit our website at https://benefitcostanalysis.org/2017-annual-conference or contact sbcainfo@uw.edu for more information.

As an event sponsor, you will receive broad recognition consistent with your level of support, including:

- Listing on the conference webpage.
- Acknowledgement in the conference program, print copies of which will be distributed to all attendees. The program will also be posted as a PDF on the website.
- Signage at the event.
- Public acknowledgement in remarks by the SBCA President.

The following sponsorship opportunities are available:

- $3,500 Keynote Lunch (March 16)
- $3,500 Membership Lunch (March 17)
- $2,500 Breakfast (March 16 or 17)
- $2,000 Opening Reception (March 15)
- $2,000 Networking Reception (March 16)
- $2,000 Closing Reception (March 17)
- $1,500 Break Refreshments (March 16 or 17)

Opportunities for exhibiting and placing ads in the program are also available; see the SBCA website for more information.

2017 Program Committee:
Lynn Karoly, Chair (RAND Corporation), Daniel Acland (University of California, Berkeley), Luc Baumstark (University of Lyon), Susan Dudley (The George Washington University), Margaret Kuklinski (University of Washington), David Luskin (U.S. Department of Transportation), John Mendeloff (University of Pittsburgh), George Parsons (University of Delaware), Emile Quinet (École des Ponts ParisTech), Anne Smith (NERA Economic Consulting), Fran Sussman (ICF International), Judy Temple (University of Minnesota), Craig Thornton (Mathematica Policy Research, Inc.), Jack Wells (retired - U.S. Department of Transportation)

Sponsorship opportunities are limited and are provided on a first-come, first-served basis. Please complete and return the commitment form in this packet as soon as possible.
Sponsor, Advertiser, and Exhibitor Commitment Form

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Sponsors*
☐ $3,500 Keynote Lunch (March 16) ☐ $400 Full Page Ad Color
☐ $3,500 Membership Lunch (March 17) ☐ $300 Half Page Ad Color
☐ $2,500 Breakfast (March 16 or 17) ☐ $250 Full Page Ad B&W
☐ $2,000 Opening Reception (March 15) ☐ $150 Half Page Ad B&W
☐ $2,000 Networking Reception (March 16) ☐ $2,000 Closing Reception (March 17)
☐ $1,500 Break Refreshments (March 16 or 17)
☐ Other contribution toward event costs __________________________

Total Enclosed: __________________________

*Sponsors should provide a print-ready copy of their logo along with this commitment form.
** Advertisers must provide a print-ready copy of their ad no later than February 17, 2017.

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Please enclose check (if applicable) and send this form to:
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