

**Society for Benefit-Cost Analysis**  
**10TH ANNUAL CONFERENCE AND MEETING**  
**MARCH 14-16, 2018**  
**WASHINGTON, DC**

**Exhibitor and Advertiser Opportunities**

Are you interested in demonstrating your products, software, books, or journals? Do you want to attract new students, employees, or clients? Reach over 300 attendees from academia, nonprofits, businesses, and government agencies around the world by supporting the [Society for Benefit-Cost Analysis](http://www.benefitcostanalysis.org) and exhibiting or advertising at our 2018 [Annual Conference and Meeting](http://www.benefitcostanalysis.org).

Please visit our website at <https://benefitcostanalysis.org/2018-annual-conference> or contact [sjones@drohanmgmt.com](mailto:sjones@drohanmgmt.com) for more information.

**Exhibit Tables**

Exhibit tables are available for \$500. Exhibitors may also purchase one conference registration at half-price. All exhibitors will be listed in the conference program, which will be available online and in print.

**Advertisements**

Half- or full-page ads are available in the conference program. Printed copies of the program will be distributed to all conference attendees and a PDF will be posted on the website. Ads must be print quality (200 dpi or higher), submitted in print-ready format (preferably JPEG or PDF), and submitted by **February 20, 2018**.

- Full Page Ad - Color: \$400
- Half Page Ad - Color: \$300
- Full Page Ad - Black & White: \$250
- Half Page Ad - Black & White: \$150

Opportunities for sponsoring events are also available; see the SBCA website for more information.

**2018 Program Committee:** Don Kenkel, Chair (Cornell University); Mark Cohen (Vanderbilt University); Mark Dickie (University of Central Florida); Chris Dockins (U.S. Environmental Protection Agency); Sandy Hoffman (U.S. Department of Agriculture); David Luskin (U.S. Federal Highway Administration); Kyle Rozema (University of Chicago Law School); Judy Temple (University of Minnesota); Kip Viscusi (Vanderbilt University); Daniel Wilmoth (U.S. Small Business Administration)

**Please complete and return the commitment form on the next page by February 20, 2018.**

**Society for Benefit-Cost Analysis**  
11130 Sunrise Valley Drive – Suite 350  
Reston, VA 20191

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**Sponsor, Advertiser, and Exhibitor Commitment Form**

**Contact Information:**

Name \_\_\_\_\_

Title \_\_\_\_\_ Affiliation/Employer \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip/Postal Code \_\_\_\_\_ Country \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_ Website \_\_\_\_\_

**Billing Information:**

If paying by credit card, billing information must match credit card billing information.

Check if billing information is same as contact information.

Name \_\_\_\_\_

Title \_\_\_\_\_ Affiliation/Employer \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip/Postal Code \_\_\_\_\_ Country \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_ Website \_\_\_\_\_

**Payment Information:**

**Sponsors\***

- \$4,000 Keynote Lunch (March 16)
- \$4,000 Membership Lunch (March 17)

**Advertisers\*\***

- \$400 Full Page Ad Color
- \$300 Half Page Ad Color

**Exhibitors**

- \$500 Exhibit Table Fee

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- \$2,500 Breakfast (March 16 or 17)
- \$250 Full Page Ad B&W
- \$2,500 Opening Reception (March 15)
- \$150 Half Page Ad B&W
- \$2,500 Networking Reception (March 16)
- ~~\$2,500 Closing Reception (March 17)~~
- \$1,500 Break Refreshments (March 16 or 17)

Other contribution toward event costs \$\_\_\_\_\_

Total Enclosed: \$\_\_\_\_\_

\*Sponsors should provide a print-ready copy of their logo along with this commitment form.  
 \*\* Advertisers must provide a print-ready copy of their ad no later than **February 16, 2018**.

**Method of Payment:**

- CREDIT CARD (please check one)
- CHECK made payable to University of Washington
- Visa
- MasterCard

Card number\_\_\_\_\_ Expiration date\_\_\_\_\_ CVV code\_\_\_\_\_

**Please enclose check (if applicable) and send this form to:**

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