

# Society for Benefit-Cost Analysis

11<sup>TH</sup> | ANNUAL CONFERENCE & MEETING  
MARCH 13-15, 2019  
WASHINGTON, DC

## 2019 Exhibitor and Advertiser Opportunities

Are you interested in demonstrating your products, software, books, or journals? Do you want to attract new students, employees, or clients? Reach over 300 attendees from academia, nonprofits, businesses, and government agencies around the world by supporting the [Society for Benefit-Cost Analysis](#) and exhibiting or advertising at the [2019 Annual Conference and Meeting](#).

Please visit our website or contact Steve Jones at 703-234-4139 or [sjones@virtualinc.com](mailto:sjones@virtualinc.com) for more information.

### Exhibit Tables

Exhibit tables are available for \$500/each. Exhibitors may also purchase one conference registration at half-price. All exhibitors will be listed in the conference program, which will be available online and in print.

### Advertisements

Half- or full-page ads are available in the conference program. Printed copies of the program will be distributed to all conference attendees and a PDF will be posted on the website. Ads must be print quality (200 dpi or higher), submitted in print-ready format (preferably JPEG or PDF), and submitted by **February 15, 2019**.

- Full Page Ad - Color: \$400
- Half Page Ad - Color: \$300
- Full Page Ad - Black & White: \$250
- Half Page Ad - Black & White: \$150

Opportunities for sponsoring events are also available; see the SBCA website for more information.

**Please complete and return the Exhibitor/Advertiser commitment form on the next page and return to SBCA by February 15, 2019.**

**Society for Benefit-Cost Analysis**  
11130 Sunrise Valley Drive – Suite 350  
Reston, VA 20191

[sjones@drohanmgmt.com](mailto:sjones@drohanmgmt.com) | <http://www.benefitcostanalysis.org>

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Benefit-Cost Analysis**

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**Sponsor, Advertiser and Exhibitor Commitment Form**

**Contact Information:**

Name \_\_\_\_\_  
Title \_\_\_\_\_ Affiliation/Employer \_\_\_\_\_  
Street Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip/Postal Code \_\_\_\_\_ Country \_\_\_\_\_  
Phone \_\_\_\_\_ Email \_\_\_\_\_ Website \_\_\_\_\_

**Billing Information:**

If paying by credit card, billing information must match credit card billing information.

Check if billing information is same as contact information.

Name \_\_\_\_\_  
Title \_\_\_\_\_ Affiliation/Employer \_\_\_\_\_  
Street Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip/Postal Code \_\_\_\_\_ Country \_\_\_\_\_  
Phone \_\_\_\_\_ Email \_\_\_\_\_ Website \_\_\_\_\_

**Payment Information:**

**Sponsors\***

- \$4,000 Keynote Lunch (March 14)
- \$4,000 Membership Lunch (March 15)
- \$4,000 Breakfast (March 14 or 15)
- \$2,500 Opening Reception (March 13)
- \$2,500 Networking Reception (March 14)
- \$2,500 Closing Reception (March 15)
- \$1,500 Break Refreshments (March 14 or 15)
- Other contribution toward event costs \$ \_\_\_\_\_

**Advertisers\*\***

- \$400 Full Page Ad Color
- \$300 Half Page Ad Color
- \$250 Full Page Ad B&W
- \$150 Half Page Ad B&W

**Exhibitors**

- \$500 Exhibit Table Fee

Total Enclosed: \$ \_\_\_\_\_

\*Sponsors should provide a print-ready copy of their logo along with this commitment form.

\*\* Advertisers must provide a print-ready copy of their ad no later than **February 18, 2019**.

**Method of Payment:**

CREDIT CARD (please check one)     CHECK made payable to Society for Benefit-Cost Analysis  
 Visa     MasterCard  
Card number \_\_\_\_\_ Expiration date \_\_\_\_\_ CVV code \_\_\_\_\_

**Please enclose check (if applicable) and send this form to:**

Society for Benefit Cost Analysis  
11130 Sunrise Valley Drive – Suite 350, Reston, VA 20191  
Email: sjones@virtualinc.com P: 703-234-4139

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